



The North Dakota Recreation & Park Association (NDRPA), in conjunction with Grand Forks Park District, 11 other Parks and Recreation Districts across the state, and the North Dakota Parks and Recreation Department, is conducting a study to estimate the economic contribution of Parks and Recreation events, attractions, facilities and activities, like the summer youth program your child or children participated in this last summer. The reason for the study is to demonstrate to decision makers, stakeholders and the general public the economic value of public Parks and Recreation in North Dakota. By estimating the economic effects of Park and Recreation activities, Parks and Recreation supporters and managers can demonstrate that state and local public Parks and Recreation are economic engines that generate economic activity as a result of the activities and facilities provide by Park Districts. The study will estimate the level of economic activity that occurs as a result of the events, attractions, activities and facilities of Parks and Recreation agencies across the state.

This is where you come in. Your input is critical and, without your participation, this research effort would not be possible. In order to estimate economic effects, researchers need to estimate how much Parks and Recreation visitors are spending in association with various activities that are either managed by Parks and Recreation Districts or use their facilities. Responses will be aggregated and no personal information that could be used to identify any individual is being collected. All responses are confidential. Researchers at North Dakota State University will analyze the data collected by individual Parks and Recreation agencies and estimate the economic contribution of state and local Parks and Recreation agencies in North Dakota.

Thank you for taking the time to participate in our study. We very much appreciate your willingness to take a few minutes to help us complete this very important study. Data collection will take place in the next twelve months with final results due in December 2012. If you are interested in the study findings or would like more information, please contact either the North Dakota Recreation & Park Association or Grand Forks Park District. Our contact information is listed below. Thank you again for your participation in this research effort and thank you for your support of Parks and Recreation in Grand Forks and all across the state.

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