



# **Grand Forks Park District** **ADVERTISING & SPONSORSHIP**

**Make an IMPACT and  
support your community!**

***100% of your sponsorship dollars  
go directly back into the community  
(Parks, Facilities, & Programs).***

## **GREAT EXPOSURE**

**98% of Grand Forks residents visit  
our Parks or Facilities.**

## **REGIONAL REACH**

**Travelling Teams & Families from ND, MN,  
SD, & Canada visit the Grand Forks area,  
typically within a 5-hour driving radius.**

## **POSITIVE PUBLIC PRESENCE**

**80% of Grand Forks residents report  
being satisfied to very satisfied  
with the Grand Forks Park District.  
On-site signage highlights your valuable  
community support and investment.**

**Sources:**  
*1 - Oct. 2022 Statistically Valid Survey by RRC Associates  
2 - 2016 Independent Survey by Heller & Heller Consulting*

**gf parks**  
GRAND FORKS PARK DISTRICT



# SO MANY WAYS TO MAKE AN IMPACT...



## SUMMER & WINTER GUIDE

- 29,000+ Summer Activity Guides Mailed Annually
- Virtual Winter Activity Guide published online with 29,000+ postcards mailed



## LARGE DIGITAL BILLBOARD

- 450,000+ annual visits
- 11,000+ members
- Located in Choice Health & Fitness



## BASEBALL & SOFTBALL BANNERS

- 165,000+ Annual Visitors
- 900+ Baseball/Softball Events
- Located at Ulland Sports Complex, Oxford Sports Complex, and Scheels Sports Complex



## HOCKEY BILLBOARDS

- 328,000+ Annual Visitors | 2,000+ Events
- Located in ICON Sports Center, Purpur/Gambucci Arena, and Eagles/Blue Line Club Arena



## GOLF HOLE SPONSORSHIPS

- 92,700+ Annual Visitors
- 35 Golf Tournaments
- Located at King's Walk Golf Course and Lincoln Golf Course

## INTERESTED IN BEING A SPONSOR?

### CONTACT US

218-779-9416

[sponsorship@gfpparks.org](mailto:sponsorship@gfpparks.org)

### CHECK OUT OUR FULL INFO PACKET ONLINE:

At [gfpparks.org/sponsor](http://gfpparks.org/sponsor)

